

# Century Village East Reporter

P: 954-421-5566 ext. 1 F: 954-421-9269

[cvereporter@hotmail.com](mailto:cvereporter@hotmail.com) [www.cvereporter.com](http://www.cvereporter.com)

The Reporter, 3501 West Drive, Deerfield Beach, FL., 33442-2085

## Appearance Agreement *Thank you!*

You are hereby authorized to publish our camera-ready advertisement in the *CVE Reporter*.

Run months:	One year contract (9 issues)	
October	January	April
November	February	May
December	March	June

Company name and billing address, city, state, zip code:

Telephone:

Fax:

Person to contact for advertising:

Email:

Authorized signature and title:

Date:

### ADVERTISING RATES AND SIZES

BACK PAGE 10" x 15 1/2".....	COLOR	\$538	<b>\$489</b>
FULL PAGE .....	BLACK & WHITE	\$468	<b>\$425</b>
10" x 15 1/2"	COLOR	\$538	<b>\$489</b>
HALF PAGE .....	BLACK & WHITE	\$275	<b>\$250</b>
HORIZONTAL: 10" x 7.65"	COLOR	\$316	<b>\$287</b>
QUARTER PAGE .....	BLACK & WHITE	\$171	<b>\$155</b>
V: 5" x 7.65" OR H: 7.65" x 5"	COLOR	\$196	<b>\$178</b>
EIGHT PAGE .....	BLACK & WHITE	\$105	<b>\$95</b>
IMAGE SIZE V: 3.875" x 4.875"	COLOR	\$120	<b>\$109</b>
OR H: 4.875" x 3.875"			
2 COLUMN X 3".....	BLACK & WHITE	\$66	<b>\$60</b>
IMAGE SIZE 3.875" x 3"	NO COLOR AVAILABLE		

INSERTS- \$66 PER THOUSAND - 8,500 COPIES \$561

PRESS RUNS VARY - 5,000 COPIES \$330

8,500 - JAN, FEB, MAR, APRIL, DEC 5,000 - MAY, JUNE, OCT & NOV

**DISCOUNTS: LESS 10% 1 YEAR CONTRACT (9 APPEARANCES)  
OR MEMBER OF THE DEERFIELD BEACH CHAMBER OF COMMERCE**

The members of the *CVE Reporter* staff are dedicated volunteers who donate their time and talents. We thank our advertisers who make this valuable publication available with their continued support.

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[Click  
to →](#)

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## Camera Ready Art

Advertisers please provide camera-ready artwork and email to [cvereporter@hotmail.com](mailto:cvereporter@hotmail.com).

Put the business name and month in the subject line of the email. Camera-ready files are PDF, JPEG & TIFF files.

Ad agencies and designers: For best reproduction, fonts may be embedded (or outlined). No OPI. CMYK and grayscale only (no RGB). 30% dot gain, flatten transparencies. use scanned line art @ 1200ppi. CMYK photos and objects should be approx. 170ppi and grayscale images 200ppi. Please use PDF exports 'PDF/X-1a' or 'High Quality Print'. Thank you.

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## Deadline

The *CVE Reporter* deadline is the third Wednesday of the month prior to publication.

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## Distribution

The *CVE Reporter* is a full-size tabloid (11x17") newspaper published monthly and delivered to 8,500 apartments in Century Village East. The *CVE Reporter* is delivered the Monday prior to the second Friday of each month.

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## Terms

- Payment is required in advance from all new advertisers at the time space is reserved.
- A signed contract must accompany all advertising.
- Invoice payments are due upon receipt.
- Advertisers with past due balances will be required to remit outstanding balances before a new ad can be placed.
- The *CVE Reporter*, Inc. may reject any advertisement for any reason.
- The *CVE Reporter*, Inc. or any of its agents, are not responsible for any errors in advertising.
- Nor are they liable for any consequential damages or costs incurred through such errors.
- This contract may only be altered with written agreement by the publisher.
- Contractors must provide license number and proof of insurance. "Licensed & Insured" will be printed in the ad.
- Advertisers who submit inserts must be the *sole* contractor on the inserts.